


COVER SHEET

Meeting and Date of meeting	Trust Board 3 rd April 2025	
Title of paper		Vision & Strategy 2030
Accountable Director	Name	Elaine Wilson
	Position	Director of Planning, Performance & Informatics
Report Author	Name	Elaine Wilson
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This paper sits within the Trust Board role of:	Strategy	
This paper is presented for:	Information <i>(Notes on completion at end of document)</i>	
Links to Trust Corporate Objectives	<input checked="" type="checkbox"/>	Unscheduled Care Transformation and Reform
	<input checked="" type="checkbox"/>	Improved Access to Services
	<input checked="" type="checkbox"/>	Focus on developing services provided in the Community
	<input checked="" type="checkbox"/>	Ensure Safe Services while delivering financial recovery
	<input checked="" type="checkbox"/>	Strengthen Financial and Governance Systems
	<input checked="" type="checkbox"/>	Digital Readiness
	<input checked="" type="checkbox"/>	Sustainability of Our Estate
	<input checked="" type="checkbox"/>	Embedding Our Co-production Approach
	<input checked="" type="checkbox"/>	Delivery of Year 3 of Our People Framework



The report author will complete this report cover sheet fully. The Accountable Director must satisfy themselves that the cover sheet is accurate and fully reflects the report. The expectation is that the Accountable Director has read and agreed the content (cover sheet and report).

Its purpose is to provide the Trust Board/Committee with a clear summary of the report/paper being presented, how it impacts on the people we serve and the key matters for attention and the ask of the Trust Board/Committee

1. Reason for Presentation of Paper / Report

The Vision & Strategy 2030 document was tabled at the Strategy & Transformation Committee meeting on 12th March 2025, with some suggested minor amendments which are now included in the latest version of the document. Also attached is the Communications Plan which sets out the planned activities for the soft launch following Trust Board in April 2025 and a wider launch in June 2025.

2. Detailed summary of paper contents:

This document sets out the new Vision & Strategy 2030 for the Trust.

- This document sets out a clear direction of travel over the next 5 years as we embark on our journey of improvement.
- Our People are recognised as the core of all we do and are at the centre of the Strategy, they were key to the development our new Strategy and will be key to the delivery.
- We want to make a difference to the people we serve through a partnership approach throughout the ‘whole life journey’ with a core focus on improving outcomes.
- Our new Vision Statement is:

‘Together we will grow as a learning organisation focused on providing safe, quality care based on a community-first approach throughout the whole life journey’.

Summarised as:

“Together, Improving Care, Transforming Lives.”

- This document represents the key messages we have heard throughout our engagement with our staff, patients, service users, carers and wider partners.
- The journey we have taken to arrive at this point represents our on-going commitment to partnership and co-production.
- The document sets out our five key Strategic Themes for delivery:
 - Collaborative Working together
 - Growing as a Learning Organisation
 - Relentless focus on Safety, Quality, and Experience
 - Community-First
 - Delivering a Whole-Life Approach
- This is a final draft of the designed version of the document.
- The document also includes a graphic image of our new Vision, Statement. Together represented as tree with branches and leaves which demonstrate the key priority sections of our Strategy for delivery, our people at the core and our values as a foundation to make better lives.
- The Communications Plan sets out a number of activities to commence the formal launch of the Vision & Strategy 2030 in April 2025 followed by a wider launch with our key stakeholders taking place in June 2025. Events planned include the planting of five trees across Trust sites each representing the five strategic priorities (leaves of the tree) with invitees linked to each theme.

3. Areas of improvement/achievement:

- Work has now commenced within the Directorates to agree the Annual Implementation Plan 2025/26 for delivery, this will be an agenda item at the Trust Board meeting on 29th May 2025.

4. Areas of concern/risk/challenge:

- The need for a dedicated strategy development team to drive this forward and put implementation plans in place for delivery over the next five years.

5. Impact on Statutory Duties: Provide details on the impact of the following and how.

<i>Financial Impact</i>	<i>Safety and Quality Impact</i>
Yes, there are Financial Impacts	Yes, there are Quality, Safety or Experience Impacts

Implementation actions may require investment in some areas.	The implementation of the Strategy will improve the above areas.
6. Risk Assessment (Risk level and state if a risk assessment be completed)	
No specific corporate risks identified at this stage	
7. Other Business Intelligence/data (If appropriate)	
8. Impact: Provide details on the impact of the following and how. If this is N/A you should explain why this is an appropriate response.	
Corporate Risk Register	No specific corporate risks identified at this stage
Board Assurance Framework	Reporting to the Strategy & Transformation Committee and on to Trust Board
Equality and Human Rights	None identified

Reasons for Paper Presentation

Information	<i>Used when an item is presented for the purpose of updating or informing the attendees without requiring a decision or action, such as reports, updates, or announcements.</i>
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